

EUWID Price Watch Italy

January 2025

Prices in € per tonne free delivered unless otherwise stated	January 2025	December 2024	January 2024
Fine paper			
Woodfree uncoated			
Copy paper 80 g A4 B grade	970 - 1,050	1,000 - 1,100	1,010 - 1,080
Copy paper 80 g A4 C grade	870 - 970	900 - 1,020	920 - 1,000
Offset sheets 80 g	960 - 1,050	980 - 1,100	1,000 - 1,080
Offset reels 80 g	870 - 970	890 - 1,020	920 - 1,000
Woodfree coated			
Sheets, double coated, 100 g	980 - 1,100	1,000 - 1,130	1,010 - 1,100
Reels, double coated, 100 g	890 - 990	900 - 1,020	930 - 1,000
Publication paper			
Standard newsprint 45 g	595 - 620	600 - 635	580 - 610
Standard newsprint 42 g	605 - 630	610 - 645	590 - 620
Improved newsprint ISO 68, 52 g	620 - 640	630 - 655	620 - 640
LWC offset 60 g	740 - 780	750 - 800	760 - 810
LWC rotogravure 60 g	770 - 800	780 - 820	800 - 840
SC offset 56 g (A)	640 - 670	650 - 690	660 - 700
SC rotogravure 56 g (A),	650 - 670	660 - 690	670 - 710
SC offset 52 g (A)	650 - 680	660 - 700	670 - 710
SC rotogravure 52 g (A)	660 - 680	670 - 700	680 - 720
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+, European quality	630 - 650	640 - 660	560 - 580
White-top kraftliner 140 g, European quality	790 - 830	800 - 840	740 - 780
Recycled corrugated case material			
Recycled fluting, European quality	350 - 375	360 - 390	330 - 340
Testliner II, European quality	390 - 410	400 - 420	360 - 370
Testliner III, European quality	360 - 385	370 - 400	340 - 350
White-top testliner, grade C, 140 g, European quality	510 - 530	520 - 540	500 - 520
Medium, Italian quality	300 - 315	310 - 330	270 - 280
Testliner IV, Italian quality	310 - 325	320 - 340	280 - 290
Cartonboard			
GD II	600 - 670	600 - 670	600 - 690
GD III	560 - 600	560 - 600	560 - 610
GC II	1,000 - 1,150	1,000 - 1,150	1,000 - 1,120

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Corrugated case material prices in decline, manufacturers launch €100/t price hike

In a continuation of what happened in the fourth quarter of 2024, Italian corrugated case material prices are pointing lower at the start of 2025. Market players are mostly reporting price cuts of €10-15/t for both recycled and primary fibre-based containerboard grades in January.

Paper manufacturers described demand as "still low" to "adequate" in January. In EUWID interviews, few manufacturers were pleased with how sales had shaped up. Sources said that converters had run down their stocks by December and then ordered a bit more paper at lower prices starting in the second week of January to build up somewhat of a buffer. Notwithstanding this development,

paper mills said that their order intake left something to be desired. Inventory restocking was insufficient to maintain good machine utilisation rates, given ample supply and surplus capacity on the market.

In light of this situation, a few recycled corrugated case material manufacturers spontaneously decided to extend their stoppages by a few days. Others continue to leverage low freight rates for shipping to Asia and Africa to sell more paper on export markets.

Converters reported being a little busier, with their demand for paper in keeping with this situation. One packaging manufacturer pointed out that demand from the food industry, in particular, was ensuring healthy order books. Yet, some market players are having a harder time than others

in this segment, too. Business for e-commerce packaging had slowed again after Christmas shopping was over. At the same time, many industrial sectors continued to lack momentum in the current economic climate, one converter stressed.

January's price cut has put particular pressure on recycled corrugated case material manufacturers. Yet, kraftliner suppliers are also seeing their profits put in jeopardy by smaller margins and lower sales volumes. Both have launched a fresh round of price talks as a result, with most producers proposing hikes of €90-100/t. These higher prices should apply to deliveries of recycled grades from February and to deliveries of fresh fibre-based grades from March.

Manufacturers told EUWID that costs were

► continued on page 10